

# Mining Health Discussions on Suomi24

Moamen Ibrahim  
Centre for Machine Vision Research  
University of Oulu  
Oulu, Finland  
moamen.ibrahim@student.oulu.fi

Matti Eteläperä  
Pepron Software Services Ltd.  
Oulu, Finland  
matti.etelaper@gmail.com

Sercan Turkmen  
Center for Machine Vision Research  
University of Oulu  
Oulu, Finland  
sercanturkmen@outlook.com

Mina Maged  
Center for Machine Vision Research  
University of Oulu  
Oulu, Finland  
mina.ghobrial@student.oulu.fi

Mourad Oussalah  
Center for Machine Vision Research  
University of Oulu  
Oulu, Finland  
mourad.oussalah@oulu.fi

Jouko Miettunen  
Lifelong Health Research Unit  
University of Oulu  
Oulu, Finland  
jouko.miettunen@oulu.fi

**Abstract**—This paper discusses an effective way to fuse multiple tools to make a modern and easy-to-use software to get some key findings about health related topics on online social platforms, with a special focus on the famous Finnish forum, Suomi24. Several natural language processing have been tested and, sometimes, modified in order to accommodate the Finnish language linguistic structure and achieve our tasks of mining the health discussion content. We also explore the ability to monitor and track diseases in Finish open discussion forum. The developed modular system can help clinicians and medical experts to analyze similar forums to identify and track related events that can be correlated with hospital dataset in order to generate new hypotheses that initiate future treatment based approaches.

**Keywords**—Natural language processing, sentiment analysis, disease detection, Sumoi24

## I. INTRODUCTION

Social media is changing the nature and speed of health care interaction between individuals and health organizations. The general public, patients, and health professionals are using social media to communicate about health issues [3]. Diseases are one of the main issues people share their fight with and ask for help or any other type of support from others. Many health authorities have also started using social media platforms, including, twitter, to communicate directly to patients and interact with them [4]. In a review conducted by Stanford University regarding the use of social media and mHealth technologies for cancer prevention, cancer treatment, and survivorship, the authors highlighted clear advantages in reachability, scaled delivery and low resource setting, which enables health authorities to develop supportive social networks that connect patients and providers, encourage adherence to cancer care, and collect vast quantities of data for advancing cancer research [5].

The exploration of medical and health-related text has seen an important rise in big data applications and text analysis. This usually helps medical and clinical professionals to identify key parameters and calls for appropriate clinical decision making.

This paper aims to shed light on medical-related discussions in popular open Finnish anonymous forum, Suomi24 [2, 17]. The anonymity enables users to discuss

topics and issues that may sound taboo in real life, which offers interesting perspectives for forum-based textual analysis. Especially, the paper aims to answer important questions such as identifying main health issues that worry citizens in Finland, their key worries and relieving topics. Identifying how these questions can be answered through textual analysis is by itself a challenge too that we intend to explore in detail in this paper.

Intuitively, the ability to early detect diseases or propagation trends is of paramount importance to provide efficient treatment to citizens. Therefore finding new ways to detect and track potential diseases in patients would be extremely beneficial. We hypothesize that user's behavioral change in an online forum when discussing a specific health issue provides insights into the likelihood of the occurrence of the underline disease (s) in the community. For instance, some researchers used the real-time nature of Twitter to detect events using machine learning models and send messages to those interested to receive such information [8]. Similarly, cancer patient Twitter users often share treatment experience, clinical effectiveness, financial burden, family worries, lifestyle with other patients, close friends, and relatives. This can be identified through the mining of Twitter messages. On the other hand, the growing digital record, including doctor-patient records in hospital databases has led to the proliferation of electronic health records (HERs)

Mining EHR has the potential for establishing new patient stratification principles and for revealing unknown disease correlations. However, a broad range of ethical, legal and technical reasons currently hinder the systematic deposition of such a dataset [6].

Textual analysis of forum data or HER calls for natural language processing (NLP)-like analysis, which is a subfield of artificial intelligence, that enables the machine to comprehend the meaning of textual input. Nevertheless, when it comes to the Finnish language, many NLP developed tools are still lacking efficiency as compared to English NLTK tools [9]. Two potential approaches can be distinguished for this purpose, either translate the Finnish text into English and use efficient NLP tools developed therein, despite the limitation of such automatic translation (e.g., GoogleTrans API [11]) or comply to existing Finnish parser tools and acknowledge the inherent limitations. This includes, for instance, FinnPos for lemmatization and morphological



Next, we would like to inquiry about the actions induced by these named-entities. For this purpose, we employ parser-tree to identify the main verbal expressions associated with these named-entities. Using Turku neural parser, we were able to visualize the main sentences associated with these named-entities and identify common verbs and adjectives associated with them. This is exhibited in Figure 4.

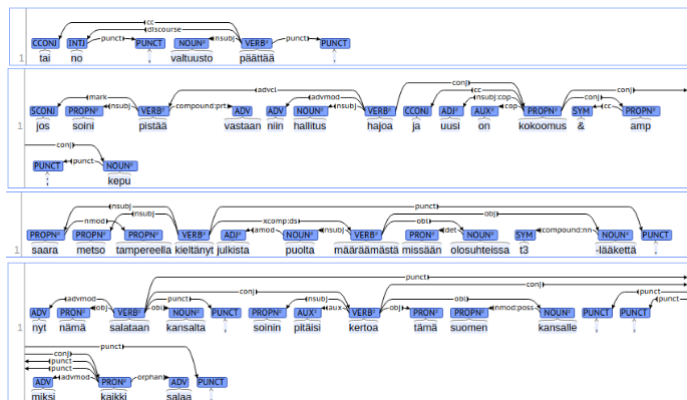


Fig. 4. Instances of Parser tree on 30 most common named entities.

The approach will, therefore, provide a user-friendly interface for the decision-maker to visualize the outcome of this parser to comprehend the actions associated with most frequent named-entities.

Another trend in comprehending the context of the discussion is to investigate the frequency of the co-occurring words, which can also provide useful insights about the salient and dominant topics of the discussion forum. For this purpose, using a simple word-count based approach that accounts for words situated next to each other, the overall word-pair count is depicted in Figure 5. From an implementation perspective, to perform this task, we made a script that assumes any new given string is a paragraph, tokenizing the paragraph into sentences. After that, it tokenizes the sentences into words, and removes any odd characters using regex-functions, as well as 'stopwords' (currently declared as a list of words), and, finally reconstructing the sentences, accordingly. Next, we loop over the sentence twice and add co-occurrences of every word pair into a dictionary. Therefore, Figure 3 shows the most common co-occurrences in the health-related topics of Suomi24.

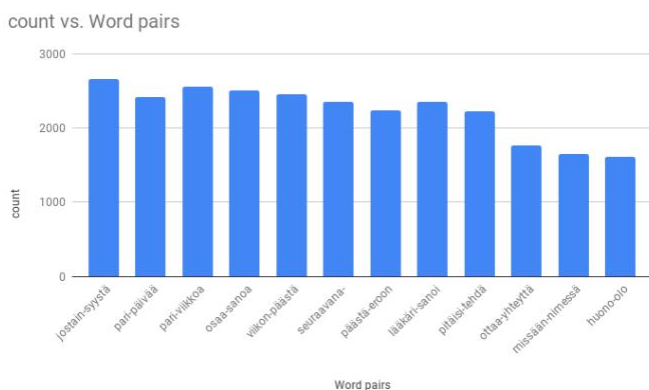


Fig. 5. Count vs word-pairs

The analysis of the data count of Figure 3 reveals the dominance of the phrase constructs (for the first half of pairs in Fig 3), but also for food patterns (päästä-eroon), advice-type recommendations (pitäisi-tehdä, ottaa-yhteyttä) and stress on doctor's recommendation (lääkäri-sanoi). The preceding highlights the importance of food, social support and clinical recommendation in the overall discussion forum. Therefore, any approach to patients through networking should ideally take into account such a pattern.

#### IV SENTIMENT SCORE BASED ANALYSIS

Sentiment analysis has been conducted both at the global level and monthly level to help the analyst to focus on a specific pattern of interest.

For this purpose, we use a modified version of AFINN [13]. The result of the global trend in sentiment across all collected dataset is shown in Figure 6. Typically, one computes the sentiment score for each textual chunk of the dataset, and we report the proportion of sentiment score whose value takes a specific score. The results vary from -35 to +30, with more tendency to negative emotions as shown in figure 6. More than 40% of the sentiment from sentences was in the range between -10 and zero.

From an implementation perspective, the following steps were taken to implement this task. We retrieve a list of a lemmatized words of positive and negative sentiment verbs as well as adjectives. For this purpose, initially, a translated word list (from English) was used, but later on, another source file for positive and negative sentiment can be downloaded from <https://www.kaggle.com/rtatman/sentiment-lexicons-for-81-languages/home> Sentiment analysis.

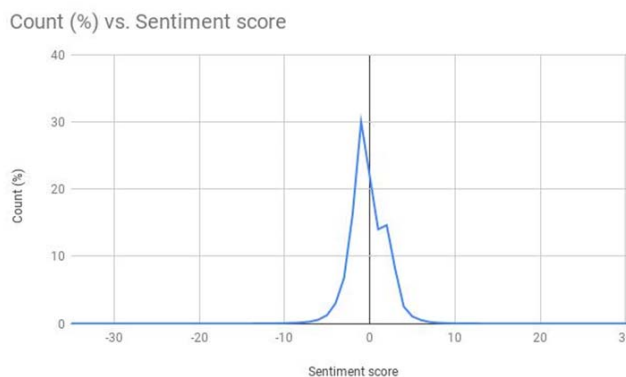


Figure 6. Overall sentiment score

While the monthly averaged score of the sentiment is reported in Figure 7. In this case, we were looking for variation in the average sentiment per month from the year 2001 to 2015. From reading the results of Fig 7, one notices a big spike in the positive sentiment on the beginning of the year 2006, then sentiment dropped to -0.3 in the year 2007. The biggest drop in sentiment was in the year 2009 with significantly less than -0.37 in the sentiment average score, followed after with another drop by middle of the year 2010.

These changes have also found to correlate with the economy downturn and the introduction of new changes in the Finnish welfare system that trivially affected citizens' sentiment.



Figure 9 depicts the most mentioned disease per month. This data is not normalized with respect to the amount of text generated each month.

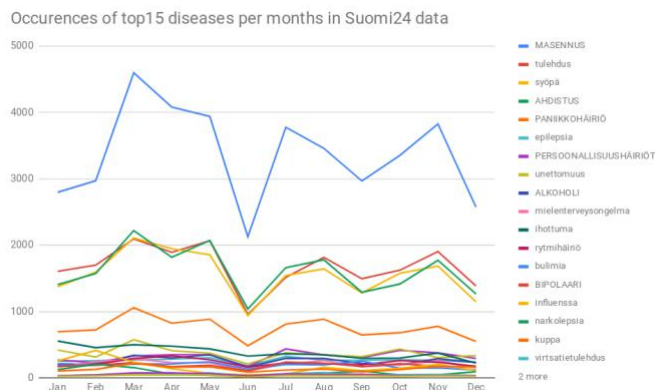


Fig. 9. Occurrences of top 15 diseases per month in Suomi24 data.

The main point was to identify the most common diseases. For this purpose, we used the same ontology to detect the repetition of diseases among our data-set, we were then able to identify five mainly common diseases as "masennus" ("depression"), "syöpä" ("cancer"), "ahdistus" ("anxiety"), "paniikkihäiriö" ("panic disorder") and finally, "epilepsia" ("epilepsy"). This shows that that three out five common diseases in Suomi24 were related to psychological behaviors. This finding is also in line with recent reports of World Health Organization [18] that highlights the dominance of psychological and mental related health issues worldwide.

Furthermore, the application of parser tree on some sample sentences that have most common disease terms gave us indication about the related words to these disease terms. This can also indicate about key worries associated to specific diseases. As shown in Figure 8 and 9, we were able to extract some main worries that concern people on online forums, like "masennus" as well, which makes it both a disease and a key worry associated to other diseases like cancer.

## VIII. CONCLUSION

In this paper, we discussed an effective and advanced way to combine different tools and software in order to create a tool that can achieve our targeted tasks, which then can give us more understanding and findings about health related topics raised on Suomi24, the most popular Finnish anonymous online forum. Given the absence of effective NLP tools for Finnish language, a new framework has been put forward and implemented in order to mine health topics in Suomi24. The limitation of the developed tool has also been commented. Our analysis identified the most important diseases, health related topics and comprehended the occurrence of such diseases in the corpus by analyzing co-occurring terms. Temporal analysis has revealed significant changes either in sentiment analysis, disease detection and common topics. Therefore, fusing all these data would

provide a more complete picture about the health topic occurrences in the online forum<sup>1</sup>.

## ACKNOWLEDGMENT

This work is partly supported by Finnish Cancer Foundation on Psychosocial factors on cancer community (2017-2019), and EU YoungRes (#823701)

## REFERENCES

- [1] S. Finland, "Use of information and communications technology by individuals," Helsinki: Statistics Finland. Retrieved June, vol. 8, p. 2016, 2015.
- [2] I. Khaldarova, S.-M. Laaksonen, and J. Matikainen, "of the publication: Type of the publication," series: Media and Communication Studies Research Reports 3/2012, 2012.
- [3] R. Thackeray, B. L. Neiger, C. L. Hanson, and J. F. McKenzie, "Enhancing promotional strategies within social marketing programs: use of web 2.0 social media," *Health promotion practice*, vol. 9, no. 4, 338–343, 2008.
- [4] C. L. Ventola, "Social media and health care professionals: benefits, risks, and best practices," *Pharmacy and Therapeutics*, vol. 39, no. 7, 491-, 2014.
- [5] J. J. Prochaska, S. S. Coughlin, and E. J. Lyons, "Social media and mobile technology for cancer prevention and treatment," *American Society of Clinical Oncology Educational Book*, vol. 37, pp. 128–137, 2017.
- [6] P. B. Jensen, L. J. Jensen, and S. Brunak, "Mining electronic health records: towards better research applications and clinical care," *Nature Reviews Genetics*, vol. 13, no. 6, p. 395, 2012.
- [7] B. Sriram, D. Fuhry, E. Demir, H. Ferhatosmanoglu, and M. Demirbas, "Short text classification in twitter to improve information filtering," in *Proceedings of the 33rd international ACM SIGIR conference on Research and development in information retrieval*. ACM, 2010, pp. 841–842.
- [8] T. Sakaki, M. Okazaki, and Y. Matsuo, "Earthquake shakes twitter users: real-time event detection by social sensors," in *Proceedings of the 19th international conference on World Wide Web*. ACM, 2010, pp. 851–860.
- [9] S. Bird and E. Loper, "Nltk: the natural language toolkit," in *Proceedings of the ACL 2004 on Interactive poster and demonstration sessions*. Association for Computational Linguistics, 2004, p. 31.
- [10] X. Qiu and C. Stewart, "Topic words analysis based on lda model," arXiv preprint arXiv:1405.3726, 2014.
- [11] M. Aiken and S. Balan, "An analysis of google translate accuracy," *Translation journal*, vol. 16, no. 2, pp. 1–3, 2011.
- [12] R. Al-Rfou, B. Perozzi, and S. Skiena, "Polyglot: Distributed word representations for multilingual nlp," arXiv preprint arXiv:1307.1662, 2013.

<sup>11</sup> Github link for the source code is available at <https://github.com/moamenibrahim/nlp-project>

- [13] R. Al-Rfou, V. Kulkarni, B. Perozzi, and S. Skiena, "Polyglot-ner: Massive multilingual named entity recognition," in Proceedings of the 2015 SIAM International Conference on Data Mining. SIAM, 2015, pp. 586–594.
- [14] C. Manning, M. Surdeanu, J. Bauer, J. Finkel, S. Bethard, and D. Mc-Closky, "The Stanford core nlp natural language processing toolkit," in Proceedings of 52nd annual meeting of the association for computational linguistics: system demonstrations, 2014, pp. 55–60.
- [15] J. Kanerva, F. Ginter, N. Miekka, A. Leino, and T. Salakoski, "Turku neural parser pipeline: An end-to-end system for the conll 2018 shared task," Proceedings of the CoNLL 2018 Shared Task: Multilingual Parsing from Raw Text to Universal Dependencies, pp. 133–142, 2018.
- [16] SILFVERBERG, M., RUOKOLAINEN, T., LINDÉN, K. and KURIMO, M., 2016. FinnPos: an open-source morphological tagging and lemmatization toolkit for Finnish. Language Resources and Evaluation, 50(4), pp. 863-878.
- [17] Lagus, Krista, Pantzar, Mika, Ruckenstein, Minna & Ylisiurua, Marjoriikka (2016) 'Suomi24 – muodonantoa aineistolle'. Helsinki: Helsingin yliopiston valtiotieteellisen tiedekunnan julkaisuja 10.
- [18] World Health Organization, Mental Health Atlas, 2018, available online at <https://apps.who.int/iris/bitstream/handle/10665/272735/9789241514019-eng.pdf>